

Digital Persuasion Sell Smarter In The Modern Marketplace

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Digital Persuasion : Sell Smarter in the Modern ...

Erin is the founder of Socialite Agency, a global social media firm, and the best-selling author of Digital Persuasion: Sell Smarter in the Modern Marketplace. Riding the Entrepreneurial Roller Coaster to Startup Success. Erin's entrepreneurial story began in Baltimore, where she was an ad sales rep for a local TV network.

The Art & Science of Digital Persuasion: Selling Smarter ...

Of course, selling isn't just about your personal interactions with a client. Now more than ever, selling is a team game. In many industries, the sales cycle can be months long, cross-departmental and multi-dimensional. A single sale will touch many people's desks, with each person adding value along the way.

Sell Smarter in the New Normal with These Digital Sales ...

Leverage social and digital platforms for maximum impact; Standing out from behind the screen isn't easy, but with a more strategically persuasive approach you can inspire action every time you touch your keyboard. Demolish your assumptions about social media, and start selling smarter in the modern marketplace.

Digital Persuasion | Lioncrest Publishing

In this episode, Erin breaks down her sales messaging formula that has been leveraged by some of the world's biggest brands and shares advice from her new book, Digital Persuasion: Sell Smarter in the Modern Marketplace. Listen in to learn how to avoid the common mistakes most email marketers make and what you can do to stand out online.

Digital Persuasion with Erin Gargan - Roger Dooley

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Digital Persuasion Sell Smarter In The Modern Marketplace

Erin Gargan previews her workshop on digital persuasion for the 2017 Influence community! NSA Influence 2017- Digital Persuasion: Sell Smarter in the Modern Marketplace on Vimeo Join

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how do we attract attention and sell smarter through email and social media? That's where Erin Gargan, author of Digital Persuasion comes in. She's developed a sales messaging formula that will teach you to persuade prospects to engage with you in less than three seconds.

Digital Persuasion: Erin Gargan - Author Hour

Because there is a right way and a wrong way to sell yourself, our guest is here to explain how to sell yourself with digital persuasion. Erin Gargan is a multi-entrepreneur who currently owns and operates an agency that specializes in social media for trade shows, conferences, and events.

170. How to Sell Yourself With Digital Persuasion With ...

This Amazon #1 bestseller teaches you my 3-step PUB method so you can show up as your most influential self from behind the screen and sell smarter in today's digital age. buy digital persuasion: Sell smarter in the modern marketplace

Erin King-Author, Keynote Speaker

It does a very good job of showing how 'persuasion,' 'influencing,' 'selling' and other forms of mind manipulation ultimately lead to a very toxic and dangerous society ... Persuasive technology's use of digital media to target ... People become smarter. Eventually businesses will acknowledge the benefits to become more ...

Persuasion, Influencing and Selling are Mind Manipulation ...

Today we're crushing on Erin Gargan King, digital persuasion expert, keynote speaker, author and consultant. ... Television and VISA among others to leverage digital persuasion techniques to attract attention, increase influence and sell smarter in the modern marketplace.

Woman Crush Wednesday: Digital Persuasion ... - Sell Or Die

This is a guest post from digital marketer, Sarah Ambler, from Deep Blue Digital.Sarah specialises in the travel and tourism industry and I'm sure you'll enjoy her post about persuasive writing techniques - it's like selling but without the ick factor.

Persuasive writing techniques: How to sell without being a ...

She is the author of Digital Persuasion: Sell Smarter in the Modern Marketplace. Erin helps sales, marketing, and event professionals attract attention and increase influence by becoming more effective digital communicators.

140: Ethical Persuasion and Moving People to Action with ...

She is the author of "Digital Persuasion: Sell Smarter in the Modern Marketplace." Erin is also an advisor for Camp One Ventures, a Palo Alto-based venture capital firm. She has been featured in Forbes and was recently named a 2017 "Woman in Business" by the Orange County Business Journal.

November 2017 Newsletter - The National Speaker ...

Erin King is an award-winning entrepreneur, best-selling author and digital persuasion expert. She will be at Manifest 2020 talking about her Amazon best-selling book - Digital Persuasion: Sell Smarter in the Modern Marketplace. These tips and tools will help you attract more people while increasing your ability to close-the-deal!

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