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Designing Visual Interfaces Communication Oriented Techniques

For anyone responsible for designing, specifying, implementing, documenting, or managing the visual appearance of computer-based information displays. Ironically, many designers of graphical user interfaces are not always aware of the fundamental techniques that are applied to communication-oriented visual design -- techniques that can be used to enhance the visual quality of GUIs, data displays, and multimedia documents.

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"Designing visual interfaces" provides an introduction to visual design that is very accessible to engineer types (like myself). Although people's reactions to various designs are "touchy-feely", the process to creating a good design is surprisingly scientific.

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My Foreword to Mullet and Sano's Book on Visual Design

Designing Visual Interfaces: Communication Oriented Techniques , by Kevin Mullet and Darrell Sano
This is the number one book about visual design: it is recommended whether you are a visual artist or not. It is useful even if the only visual design you do is to lay out buttons in a dialog box.

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